



# THE WORLD IS CHANGING FASTER THAN WE THINK

George Anagnostopoulos  
eBusiness World & Social Media  
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**SOCIALAB**  
Founder & CEO

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He is also an instructor at ALBA Graduate Business School for pretty much everything Digital.



# THIS IS THE GENERATION OF PEOPLE WE ARE RAISING



<https://www.facebook.com/uniladmag/videos/2760637117292663/>





# MEDIA



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And then, free media were disrupted by ad blockers. We'll see how this one goes. :)





# RETAIL



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Retail is still changing, not only eCommerce, but also with innovation like AmazonGo, which allows you to grab something and walk out the store. No checkout lines, no cash, all frictionless.

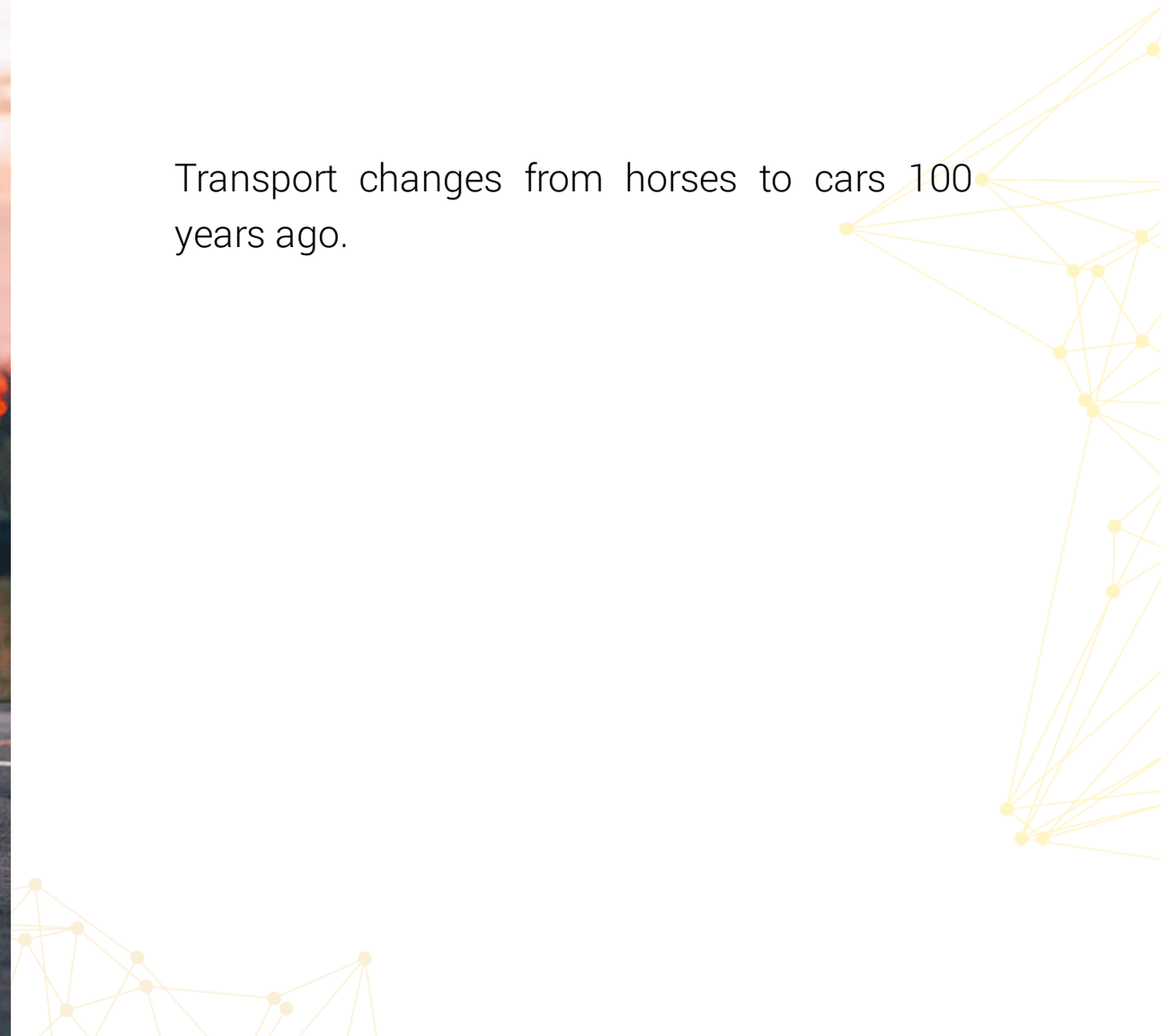




# TRANSPORT



Transport changes from horses to cars 100 years ago.



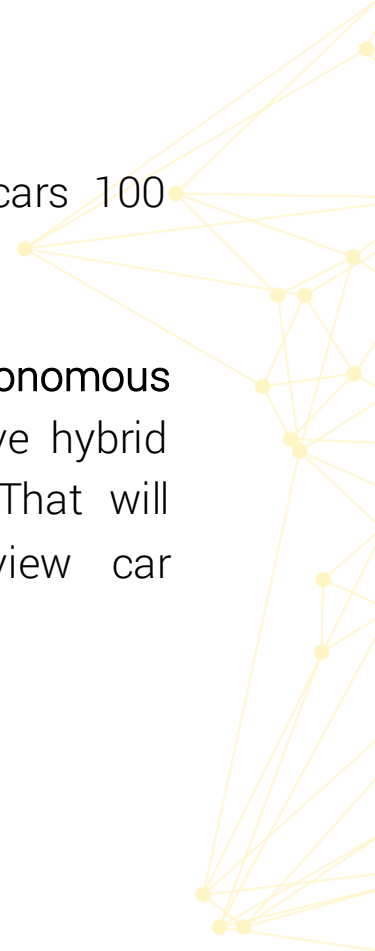


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And at the same time, startups are experimenting with **aerial** transport. We might get those flying cars that everyone thought we'll get.





# BANKING



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At the same time, bank tellers are being moved centrally where people can teleconference or **videocall** either from home or from specially designed points (which, for the moment, are located in bank branches).







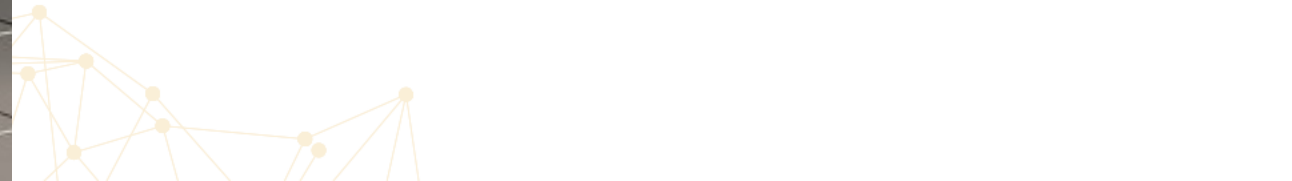
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But, perhaps the most important banking job that is now all digital is trading in stocks, commodities, currencies etc., all handled by **algorithms** and executed in microseconds.







# MONEY



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But, what really makes a difference now is cryptocurrencies, like BitCoin, Ethereum and Ripple.

# SOCIALAB CLIENTELE





**HAVE A NICE DAY**

**THANK YOU**

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CREATING BUZZ, DELIVERING RESULTS.