

HELLO

Jason Kataropoulos

13



ALL ABOUT SHOES
OUTLET

tm store gr

petas.gr
μπήκες κι έφυγες

ΣΚ Karloynrou

International
Life Για καλύτερη ζωή

HELLENIC
DUTY
FREE
SHOPS

6 | CU

ΠΡΟΤΟ
ΘΕΜΑ

LINKS
LONDON

GOODY'S

ALPHA BANK

Folli Follie

in.gr

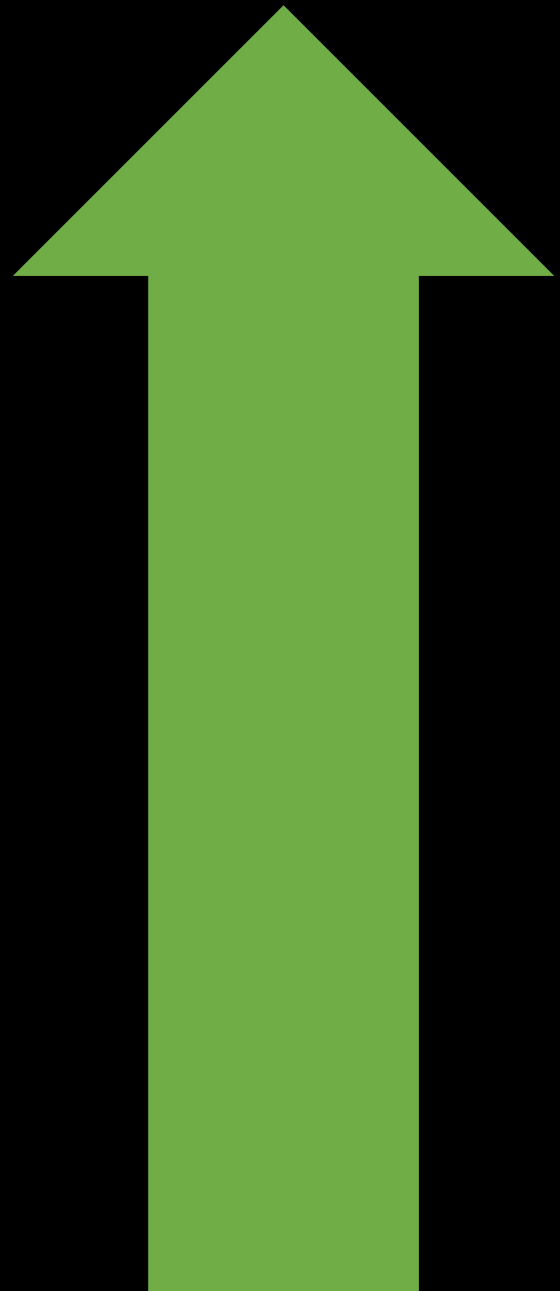
AEGEAN
A STAR ALLIANCE MEMBER

ΚΩΤΣΟΒΟΛΟΣ

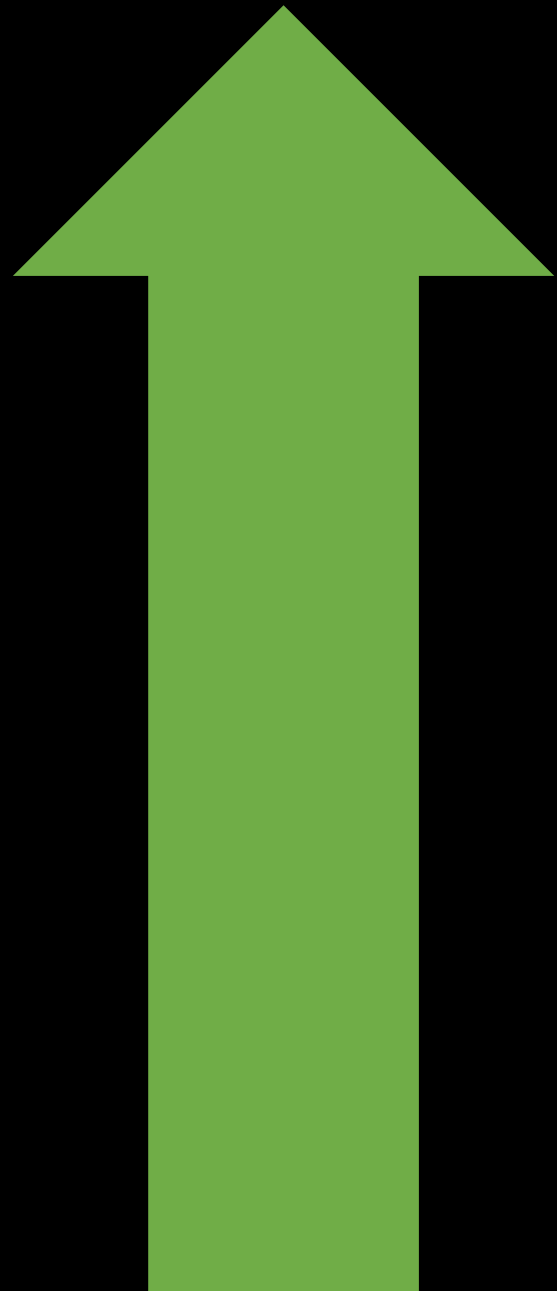
attica

AMSTEL

Travel kiki



Greek B2C e-Commerce



61%

<http://www.ecommerce-europe.eu/>
Greek B2C e-commerce 2012 for Goods & Services

2,9 bn

Greek B2C e-commerce 2012 for Goods & Services

Responsive Web sites - Search Engine Marketing - Mobile applications - Search Engine Optimization - Affiliate Marketing - Online Public Relations - Focus Groups - AB Tests - Social Media - Mobile Applications - Conversion Rate optimization - Google AdWords - Omni Channel - Usability - UX

308,7 bn

2,9 bn

GO GLOBAL

**KEEP IT
LOCAL**

Cultures

Trends

Languages

Seasonality

Weather

Laws & Tax laws

ERP / CRM / Billing etc.

Currencies

Delivery methods

Payment methods



Business

Tech



Business

Tech

GR

UK

IT

GR

UK

IT

TR

DE

ES

PT

CY

FR

BG

GR

UK

IT

TR

DE

ES

PT

CY

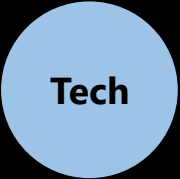
FR

BG

Costs

Maintenance

Security




web content management 



Marketplaces

GR

UK

IT

TR

DE

ES

PT

CY

FR

CORE



Folli Follie

ΕΓΓΡΑΦΗ ΣΤΟ NEWSLETTER

ΑΝΑΖΗΤΗΣΗ

ΚΟΣΜΗΜΑΤΑ

ΡΟΛΟΓΙΑ

ΤΣΑΝΤΕΣ

ΑΞΕΣΟΥΑΡ

ΠΡΟΣΦΟΡΕΣ

ΣΥΛΛΟΓΕΣ

FF WORLD

FF BLOG

ΔΩΡΕΑΝ ΑΠΟΣΤΟΛΗ ΚΑΙ ΕΠΙΣΤΡΟΦΗ
σε όλες τις παραγγελίες εντός Ελλάδος

ΑΓΟΡΕΣ ΜΕ ΑΝΤΙΚΑΤΑΒΟΛΗ
χωρίς επιπλέον επιβάρυνση

ΜΟΝΤΕΡΝΑ ΣΥΣΚΕΥΑΣΙΑ ΔΩΡΟΥ
σε όλες τις παραγγελίες

Folli Follie



GR	TR	ES	HK	TW	US	UK	JP	CH
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MASTER ERP					ERP	ERP	ERP
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Netvolution WCM - Marketplaces

Folli Follie

Common SKUs

Different prices

Different warehouses

Different payment methods

Common delivery method

Customized home pages

Different languages

THANK YOU

www.atcom.gr